



# Veerashaiva Samaja of North America

## Northern California Chapter

### About VSNA

The Veerashaiva Samaja of North America (VSNA) is a registered non-profit, charitable, spiritual organization under IRS regulation 501(c)(3). VSNA's Federal Tax ID is 51-0245255. VSNA is dedicated to the preservation, protection, and propagation of way of life depicted by Basaveshwara and his contemporaries. Veerashaiva Samaja of North America (VSNA) was founded in 1978 by Asian Indian Immigrants of USA and Canada. Started off on a small scale, VSNA now has 22 chapters spread across USA and Canada and includes 2000 families who participate actively in various VSNA activities/programs. VSNA Northern California chapter was founded in the year 1995 by 17 like-minded Veerashaiva families and today we have more than 350 families participating in various activities of our chapter and it's growing day by day.

### Activities

VSNA Northern California Chapter conducts several activities like Mahashivaratri, Basava Jayanthi, Sports Day, Camping, Satsang, Charity/Volunteer activities, Food donation and Deepavali. We also conduct vachana (scriptures) classes for kids as well as organize pravachana (discourses) by visiting Swamijis whenever possible. Since Dasoha (charity) is the central focus of Basava philosophy, we provide food for homeless shelters once a month.

### Charity

- Food donation to the homeless shelter once a month
- Food at Orphanages in India
- Provide food at Livermore temple once a year
- Planned book and cloth donations drive by youth team
- Aid to Schools for Blind Children

**Blood Donation:** Conduct a blood donation drive.

## Sponsorship

Veerashaiva Samaja of North America (VSNA) Northern California chapter needs lots of funds to conduct its activities and to support the charitable causes. Benefits of becoming a VSNA sponsor are multi-fold. Apart from helping a great organization grow and thrive, you get to reach out to several hundred bay area families and grow your business. Following are the various sponsorship options we are providing this year. **Since VSNA is like a close knit family, sponsorship gets you in close contact with the members and word about your business spreads quickly among our members.** Our past sponsors gained several new and long lasting customers from our membership.

Benefits/Privileges	Silver	Gold	Platinum
Advertisement on the website	✓	✓	✓
Advertisement in the newsletter	✓	✓	✓
Display banner		✓	✓
Distribute brochures at every event		✓	✓
Distribute Coupons		✓	✓
Announcement in every event			✓
VSNA Calendar display			✓
Sponsorship Amount	\$750	\$1000	\$1500

*Additionally we will run slide shows of advertisements for all sponsors during our event. Platinum sponsors will also get stage time at our events. In addition to annual packages, there are some one-time options available too and for details they can get in touch with us.*

### Who can benefit from Sponsorship?

Realtors, Tax Consultants, Banks, Mortgage Consultants, Insurance Agents, Financial Advisors  
Dentists, Restaurants, Grocery Stores, Jewelers, Boutiques, Beauty Salons  
Technology Consulting, Placement Firms, Law Firms and any other organization that could benefit from associating with the community

### Event, Food and Welcome Kit Sponsorship

Event Sponsorship	\$5000
Event Food Sponsorship	\$3500
Auditorium Sponsorship	\$2000
Welcome Kit Sponsorship	\$2000