



Veerashaiva Samaja of North America

Northern California Chapter

About VSNA

The Veerashaiva Samaja of North America (VSNA) is a “non profit, tax-exempt (501C)”, religious organization in the USA. It was founded in 1978. The VSNA's mission is to preserve and foster Veerashaivism (Lingayatism) in the North America and to impart the Lingayat spiritual heritage, its universalistic, democratic values to the posterity through the teachings of Basavanna and his contemporaries. VSNA Northern California chapter is one of the 16 affiliated chapters of the central VSNA Organization. It was founded in the year 1995 by 17 like-minded Veerashaiva families and on recent count; the membership is 350 families strong and is increasing by the day. Our chapter is proud to be the biggest and highly interactive chapter amongst the affiliated chapters.

Activities

VSNA Northern California Chapter celebrates several of the Veerashaiva festivals in the Bay Area with religious and traditional flavor. We also conduct vachana (scriptures) classes for kids as well as organize pravachana (discourses) by visiting Swamijis whenever possible. Since Dasoha (charity) is the central focus of Lingayat philosophy, we provide food for homeless shelter at least once a year. Several other activities to teach, preserve and promote Lingayat philosophy in USA.

Charity

Dasoha:

- Provide food to the homeless shelter at least once a year.
- Provide food at Orphanage in India
- Provide food at Livermore temple once a year

Donation:

- Clothing, School Supplies & food grains
- Government School for Blind Children, Hubli.
- Orphanage, Davanagere, Shivamogga

Blood Donation: Conduct a blood donation drive.

Sevathon: Participate in Sevathon which raises funds for various charitable organizations in India

Sponsorship

Veerashaiva Samaja of North America (VSNA) Northern California chapter needs lots of funds to conduct its activities and to support the charitable causes. Benefits of becoming a VSNA sponsor are multi-fold. Apart from helping a great organization grow and thrive, you get to reach out to several hundred bay area families and grow your business. Following are the various sponsorship options we are providing this year. **Since VSNA is like a close knit family, sponsorship gets you in close contact with the members and word about your business spreads quickly among our members.** Our past sponsors gained several new and long lasting customers from our membership.

Benefits/Privileges	Silver	Gold	Platinum
Advertisement on the website	Yes	Yes	Yes
Advertisement in the newsletter	Yes	Yes	Yes
Display banner	No	Yes	Yes
Distribute brochures at every event	No	Yes	Yes
Distribute Coupons	No	Yes	Yes
Announcement in every event	No	No	Yes
VSNA Calendar display	No	No	Yes
Sponsorship amount	\$500	\$750	\$1000

Additionally we will run slide shows of advertisements for all sponsors during our event. Platinum sponsors will also get stage time at our events. In addition to annual packages, there are some one-time options available too and for details they can get in touch with us.

Who can benefit from Sponsorship?

Realtors, Dentists, Grocery Stores, Boutiques, Insurance Agents, Financial Advisors, Banks, Beauty Salons, Technology Consulting, Placement Firms, and any other organization that could benefit from associating with great people.

Event Sponsorship & Food Sponsorship

Event Sponsorship	\$7000
Event Food Sponsorship	\$4000
Auditorium Sponsorship	\$2000

Sponsors

Unish Corporation (Placement firm), Murthy Homes (Realtor), Camino Family dentistry (Dentist), New India Bazaar (Grocery Store), Chaat Bhavan, Park Balluchi, India Cash and carry, PNG Jewelers, Chaat House, Athidi Indian Cuisine, Thali Vegetarian, Taxi4Sure.